

FORWARD THINKING. PROACTIVE. INFLUENTIAL. OUTCOME BASED.

A

BETTER

CITY

Quarterly meetings of the Board of Directors feature discussions on major issues concerning the business community and focus on A Better City priorities.

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YOU



SHOULD

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JOIN!

Members have a seat at the table and a voice in making Greater Boston into a strong, prosperous and sustainable region that supports economic growth, attracts new businesses and provides a high quality of life for residents and visitors.

We invite business leaders who are interested in becoming fully engaged as members of A Better City to contact Turner Skenderian at tskenderian@abettercity.org or 617-502-6252

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BETTER



CITY

MEMBER BROCHURE

Tobin Br
1/2 MILE

EXIT 28
TO 99
Sullivan Sq
Somerville
1 MILE

IMAGINE A BRIGHT FUTURE

MAKE IT

A REALITY

We employ technical expertise and research capabilities to develop solutions and amplify member voices by convening and building consensus among a broad range of stakeholders.

FOCUS AREAS

Transportation & Infrastructure

Well-managed and funded regional transportation infrastructure is critical to economic vitality and growth. It is a top criteria considered when businesses and skilled workers make location decisions.

Land Use & Development

Strategies for land development, zoning, access, environmental regulations, and transit-oriented development support critical components of an integrated, effective approach to regional growth. Public realm enhancements and strategies that create high quality and vibrant street scapes.

Energy & Environment

A clean, reliable, and affordable energy supply is essential for long-term economic growth. Mitigating climate change and incorporating resilience into decision-making ensures lasting and competitive investments.

ACTIVITIES & INITIATIVES

- Conduct independent **research and analysis** that drives public-policy initiatives and infrastructure investments
- **Develop consensus** between the public and private sectors to foster the Boston region's economic competitiveness and growth
- **Advocate** for the business community to city and state agencies and legislators
- Engage a broad range of stakeholders to **influence change**
- **Facilitate joint initiatives** among our members to achieve mutual goals and strategic objectives
- **Convene thought leaders** from across the Boston region to educate, connect, and engage

WAYS TO ENGAGE

Advisory Committees: Advise, shape, and engage in developing the work plan and policy priorities for each focus area.

Working Groups: Collaborate with a small group of members to provide feedback and devise innovative solutions.

Member Engagement Events: Attend member-only topic-focused briefings to highlight major initiatives, policies, and innovations.

ADDITIONAL PROGRAMS

Transportation Management Associations

Promote commuter programs and services, develop commuter mobility strategies, and encourage sustainable transportation solutions to reduce congestion, provide climate mitigation and improve air quality in the Greater Boston region.

Seaport Leadership Group

The Seaport Leadership Group (SLG) includes a diverse array of stakeholders located in the South Boston Waterfront Seaport area, including major tenants, employers, and representatives of dozens of large and small businesses. The SLG's guiding principle is to advocate for and support the implementation of transportation systems and related public realm improvements in the Seaport district that serve employees of large and small businesses, residents, and visitors. The group also reviews climate resiliency strategies.

Emerging Leaders

An opportunity for young professionals from A Better City member companies to engage in programs related to transportation & infrastructure, land use & development and the energy & environment. Program participants are nominated by their company and attend events including speaker-orientated presentations featuring lead policy makers and experts from the business community, guided tours, and social events to encourage professional networking.

Greenway BID

The Greenway Business Improvement District (BID) is comprised of property owners abutting the Greenway Parks and is managed by A Better City. Together, the BID contributes to a portion of the park maintenance and horticulture costs, while also controlling funds for Greenway enhancement projects.





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